

GENERATING A PUBLICATION BASED ON EPHEMERAL INTERESTS

ABSTRACT OF THE DISCLOSURE

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Various systems, methods, and programs embodied on computer-readable mediums are provided to generate a publication. One such method comprises the inputting an ephemeral interest into a client, wherein the ephemeral interest is of use in identifying at least one content item to be included in the publication,

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requesting the publication based at least in part upon the ephemeral interest from a publication system, and, printing out the publication received from the publication system, the publication including the at least one content item.